

# Adapting to a changing global and local landscape – alliances and wider players

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# LANDSCAPE AND POWER

Judith Ellis: "World is a small place -separated by wealth, technology and power"

ICT can also help change this

[#THETconf2015](#)



# Landscape and universal health coverage

- New players
- Delivery models
- Funders



# In summary

Not the usual suspects or methods



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# COMMUNICATION and WORKING TOGETHER

- Technology and eHealth
- Impact and evidence – making the case
- Alliances



# In summary

Adapting and flexibility



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# At the end of the day



**PCW**  
Palliative Care Works



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